

FOR IMMEDIATE RELEASE

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Announcing the release of ConferenceChargerä , exciting new software for conference planners.

Swansey, NH—December 1, 2003—Building upon the success of ExpoCharger® virtual event software, ExpoCharger International Inc. (ECI) announces the release of ConferenceCharger™. ConferenceCharger software enables a conference planner to publish the event on the Web in support of the live conference. Visitors to the online conference can create a personalized conference calendar and view and search sessions and speakers; conference speakers can enter and maintain their profiles. All the data entered can be downloaded for use in the printed conference directory, saving the conference manager's time and valuable resources. Dana Chenier, ECI president, comments:

ConferenceCharger and ExpoCharger create dynamic new sales, marketing and sponsorship opportunities that drive attendance to the live event. For one low licensing fee the organizer can run the simple installer and maintain full control of the event and conference data throughout the life of the show. It's safe, secure and improves efficiencies, making better use of valuable resources.

ConferenceCharger can be licensed and used on its own or alongside of ExpoCharger. When licensed together, ConferenceCharger and ExpoCharger provide a complete virtual event solution that facilitates registration and sales and extends the life of the live show. ExpoCharger accepts an upload of the floor plan drawing and exhibitor data and publishes it on the Web, providing an interactive floor plan, online booth sales, searchable exhibitor and product directory, and exhibitor digital booths. The two software modules integrate so visitors can create a personalized My Expo where they save exhibitor information and create a conference calendar to carry with them to the show.

Breaking from the pervasive application service provider (ASP) model of software delivery, ECI allows event and conference organizers to select which software modules fit their needs and receive the self-installing software on CD. That's why ECI's motto is "Your show. Your tools. Your way.®"

About ExpoCharger International, Inc.

ExpoCharger International is a privately held company whose mission is to provide premier online presentation software to the trade show industry, allowing event organizers to extend their market reach at a highly competitive price. For more information visit the company's Web site at www.expocharger.com.

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