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## Announcing the launch of ExpoCharger™, exciting, new low-cost virtual event software on CD.

Holliston, MA—December 5, 2002—ExpoCharger International, Inc. announces the launch of low-cost, powerful virtual event software that ships on CD. ExpoCharger International will debut the software at EXPO EXPO, IAEM's Annual Meeting and Exposition in Orlando, FL, December 10 – 12, 2002, booth #552.

Breaking from the pervasive application service provider (ASP) model of software delivery, the ExpoCharger™ product suite allows a show organizer to select which modules fit their needs and receive the software on CD. Dana Chenier, ExpoCharger International president, comments,

> "ASPs have had a stronghold on this industry for too long. Show organizers need an inexpensive alternative that places them squarely in control of their event data. ExpoCharger is the solution. An organizer can try it for free for 15 days and make their own decision. If they decide to license the software the cost is as low as $2500."

Complete with an interactive floor plan, searchable exhibitor lists, product categories and digital booths, ExpoCharger enables the event organizer to add value and extend the life of the show. ExpoCharger is fully compatible with CAD file formats, allowing both the import and export of the floor plan. The ExpoCharger product suite includes tools for Web site design, conference planner and email marketing. The software installs on a Web server of the organizer's choosing.

**About ExpoCharger International, Inc.**
ExpoCharger International is a privately held company whose mission is to provide premier online presentation software to the trade show industry, allowing event organizers to extend their market reach at a highly competitive price. For more information visit the company's Web site at www.expocharger.com.

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