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ACT, Inc./EXPOCAD signs exclusive reseller agreement with ExpoCharger International, Inc.

Holliston, MA—March 10, 2003—ExpoCharger International, Inc. (“ECI”) is pleased to announce that Applied Computer Technology, Inc. (“ACT”), producer of EXPOCAD®, has licensed exclusive resale rights to ExpoCharger™ in the US and Canada.

This agreement will unite EXPOCAD, the world's #1 graphical exposition sales and management software, with ExpoCharger, premier online presentation software. EXPOCAD + ExpoCharger = EXPOCAD *Web*, an integrated, one-stop-shop solution for the event organizer.

ECI president, Dana Chenier, says, “We are excited to be working with ACT. ACT has a proven track record in the industry and a loyal customer base; we are honored that they have chosen ExpoCharger to augment their flagship product, EXPOCAD. Branded as EXPOCAD *Web*, the combined software will provide organizers with a powerful toolkit at a very affordable price.”

ACT/EXPOCAD CEO, Rich Stone, says, “We are very pleased with this alliance. ECI products are powerful and cost effective. We will be able to supply a web-based component that the show organizer owns. Providing EXPOCAD *Web* at a very low cost, we will offer next generation on-line presence at pricing any exposition can afford.”

ECI debuted ExpoCharger at IAEM’s annual conference and exhibition in December. Complete with an interactive floor plan, searchable exhibitor lists, product categories and digital booths, ExpoCharger enables the event organizer to add value and extend the life of the show. The partnership with ACT will introduce one-click publishing of the floor plan and exhibitor data from EXPOCAD to ExpoCharger using the latest Microsoft .NET technology.

About ExpoCharger International, Inc.

ExpoCharger International is a privately held company whose mission is to provide premier online presentation software to the trade show industry, allowing event organizers to extend their market reach at a highly competitive price. (www.expocharger.com)
Your show. Your tools. Your way.™

ACT/EXPOCAD, Inc.

ACT, Inc. is privately owned & operated celebrating 16 successful years by launching innovative industry leading products streamlined for leading show management companies and organizations around the world. (www.expocad.com)

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