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ExpoCharger International Software Proclaimed a Great Success by National Recreation and Parks Association

National Recreation and Parks Association credits, in part, EXPOCAD Web for the significant increase in sales numbers at the 2003 Annual Congress and Exposition.

Swansey, NH—February 13, 2004—The ExpoCharger International, Inc. (ECI) and ACT, Inc. partnership is proving to be a wise strategic alliance. The National Recreation and Parks Association (NRPA) selected ECI's software, branded by ACT as EXPOCAD Web, for the 2003 Annual Congress and Exposition and went on to have a very successful event. "We increased our sales by 250 companies, and we credit that in part to EXPOCAD Web," remarked NRPA Exhibits Manager Cynthia Davis, CEM.

It is no longer enough to have a Web site for your event. Today's Internet-savvy attendees and exhibitors require real-time data and dynamic Web sites that are fully functional both before and after the show. The software's obvious benefits for exhibitors made selling booth space easy, as NRPA Exhibits Manager Cynthia Davis describes:

By including standard [digital booth] features in the exhibit space rate, selling up to the silver and gold [digital booth] level was easy. The creativeness of exhibitors using the site was awesome and new companies, searching for marketing and tradeshow opportunities, quickly converted to first time exhibitors after viewing our exhibit site. And by allowing attendees to contact exhibitors direct through the Web...immediate sales and promotional information could be shared—making the NRPA Web site a valuable service for all.

ACT partnered with ECI as ECI's exclusive US reseller last year because of the great symmetry between the two companies' products: EXPOCAD® and ExpoCharger®. A seamless integration has been achieved, creating the most powerful and cost-effective event management system available. NRPA has renewed their license for EXPOCAD Web and this year that will include ECI's ExpoCharger and ConferenceCharger™ software modules.

About ExpoCharger International, Inc.

ECI is a privately held company whose mission is to provide premier online presentation software to the trade show industry, allowing event organizers to extend their market reach at a highly competitive price. (www.expocharger.com) Your show. Your tools. Your way.®

About ACT/EXPOCAD, Inc.

ACT, Inc. is privately owned and operated, celebrating 16 successful years by launching innovative industry leading products streamlined for leading show management companies and organizations around the world. (www.expocad.com)

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